Unit Berlin

EPISODE 01

What is a Berlin Coin?

A piece of the city, for everyone who feels at home in it.



SWIPE →

Unit Berlin



The Berlin Coin.
Your piece of Berlin.

OWN A PIECE OF BERLIN

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UNIT'S MISSION

Ownership for everyone, not just a few.

On Unit, anything can have its own token, and anyone can hold a piece of it.

01 **Cities**

02 **People**

03 **Businesses**

04 **Culture**

05 **Events**

06 **Ideas**

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WHAT THAT MEANS FOR BERLIN

The more people, businesses, culture and events thrive here, the more the Berlin Coin stands for.

Think of it as an index of everything that is going well in the city.

LONDON NEW YORK **BERLIN** LAGOS MONTREAL

HONG KONG BRUSSELS SAN FRANCISCO +92

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EVERY TRADE

0.5%

of every trade goes into the treasury of the Berlin Coin.

The more Berlin trades its coin, the more the treasury grows.

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IS IT FOR YOU?

You feel connected to Berlin. You believe it has a great future. Or you just want a piece of it.

Then this coin is yours.

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EPISODE 02

Who owns what you help build?

The app you use every day. The café you love. The city you live in.



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TAKE UBER

$80B

That is roughly what Uber was worth when it went public in 2019.

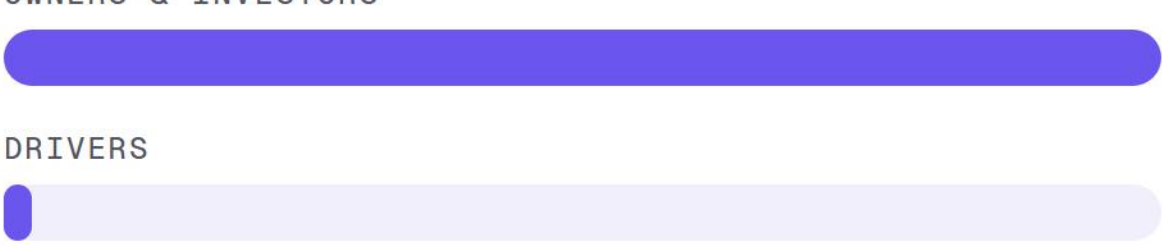
Millions of drivers helped build it.

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SO HOW MUCH WENT TO THE DRIVERS?

Almost none of it.

The owners and investors got the upside. The people who did the driving got paid per ride.



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Unit wants to change that.

A network where the people who make something big can own a piece of it.

OWN A PIECE OF BERLIN

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IT WORKS SMALL, TOO

Anything can have its own token.

- Your barber shop 01
- Your favorite restaurant 02
- Your friend's band 03
- **Your city** 04

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NEXT EPISODE: WHERE DOES THE MONEY GO?

Own a piece of Berlin.

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EPISODE 03

Where does the money go?

Follow one trade of the Berlin Coin, from the pool to the treasury.



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BUYING AND SELLING

You trade against the pool.

Buy, and the price goes up. Sell, and it goes down. The coin is tradable from the first second.

BUY
Price ↑

SELL
Price ↓

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EVERY TRADE

0.5%

of every trade goes into the treasury of the Berlin Coin.

FROM THE 2% TRADING FEE

- 0.5% coin treasury
- 0.5% pools
- 0.5% UNITCOIN treasury

OWN A PIECE OF BERLIN

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WHAT HOLDERS CAN DO

Redeem coins for your share of the treasury.

Redeemed coins are burned. They are gone for good and leave the total supply.

YOU REDEEM

10 coins

→

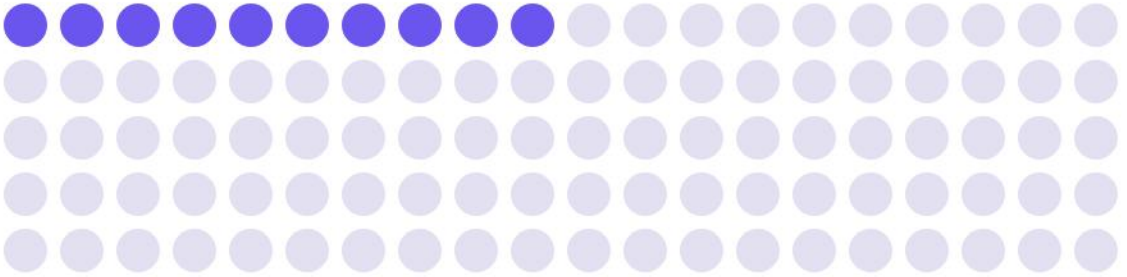
YOU GET

your share

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SIMPLE EXAMPLE

100 coins. $100 in the treasury. Redeem 10 coins, get $10.



The 10 coins are burned, 90 remain. Simplified: the treasury holds crypto, so its value moves with the market.

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NEXT EPISODE: WHAT CAN YOU DO WITH IT?

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EPISODE 04

What can you do with a Berlin Coin?



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TODAY · 01

Hunt for it.

Unit hides an envelope with $100 somewhere in Berlin. Find it, keep it.



HIDDEN EVERY DAY · BERLIN AND CITIES AROUND THE WORLD

BERLIN LONDON MONTREAL HONG KONG LAGOS BRUSSELS

+ MORE

OWN A PIECE OF BERLIN

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TODAY · 02

Hold it.

0.5% of every trade goes into the treasury of the Berlin Coin. Holders can redeem their share of it.



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IMAGINE · 03

Use it.

- Pay at a Berlin café — IMAGINE
- Get into a meetup — IMAGINE
- Join a tournament — IMAGINE
- Back a local business — IMAGINE

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The more Berliners hold it, the more it can do.

That is how a coin becomes a city's own economy.

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NEXT EPISODE: HOW TO START

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